

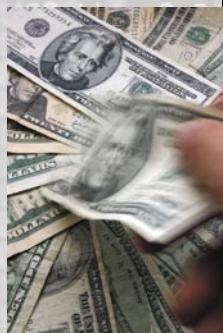


GLOBAL WARNING!

Economic Crime
at Home and Abroad
2008 ECI Conference

October 22-24, 2008
The Bolger Center
U.S. Postal Inspection Service Training Academy
Potomac, Maryland

Economic Crime Institute of



The Economic Crime Institute of Utica College brings together leading experts in the field to share insights about the proliferation of fraud around the globe. This conference will provide invaluable information for corporate and public sector professionals fighting fraud on local, national, and international levels.

Economic Crime Institute of Utica College

The Economic Crime Institute of Utica College supports education and research in economic crime and information security, providing a reliable resource for innovative solutions to corporate, government, and law enforcement entities. It provides the economic crime faculty of Utica College with support for the development of academic programs and provides a national forum for the exchange of ideas on economic crime and fraud management. The Institute's dynamic leadership and innovative ideas are drawn from its directors – forward thinking executives who are experts in the prevention, detection, and investigation of economic crime and fraud.

Over the past two decades, ECI of Utica College has made significant contributions to the field not only through the development of academic programs, but also through the establishment of the Center for Identity Management and Information Protection (CIMIP), providing cutting-edge research on identity theft and information protection. In addition to the annual conference, ECI of Utica College also sponsors the Journal of Economic Crime Management and the International Journal of Digital Evidence.



THIS IS A
CONFERENCE
YOU WON'T
WANT TO
MISS!

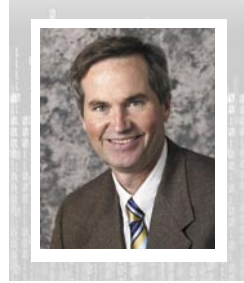
Featured Speakers



Alice S. Fisher

Alice Fisher's signature initiatives included a crackdown on corporate bribes and a new strategy to attack international organized crime. Former Assistant Attorney General to head the Criminal Division in the U.S. Department of Justice, she supervised prosecution on matters including national security, international affairs, corporate fraud, and public corruption.

After Hurricane Katrina, Fisher served as the chair of the Katrina Fraud Task Force, helping to target fraud and corruption in reconstruction and assistance programs. Prior to her work in government, she was a partner at the law firm Latham & Watkins where she specialized in white collar and internal investigations, including accounting and security fraud, health care fraud, and congressional investigations. Fisher earned her J.D. from Columbus School of Law, Catholic University in 1992 and a bachelor's degree from Vanderbilt University in 1989.



Greg Farrell

Greg Farrell, investigative reporter for USA Today, reports on corporate fraud, government's role in such cases, and the effect on investors that left shareholders with billions of dollars in losses.

In his book, *Corporate Crooks: How Rogue Executives RIPPED OFF Americans... and Congress Helped Them Do it!*, Farrell chronicles corporate malfeasance on two of the most electrifying scandals in business history, Enron and WorldCom.

Farrell specializes in white-collar crime, legal affairs, and the regulation of corporate behavior. Winner of the American Business Press's Jesse Neal Award for investigative reporting in 1996, Farrell is also the recipient of the Knight-Bagehot Fellowship for business journalism.

ECI Mission Statement

The Economic Crime Institute of Utica College drives leading-edge thinking on economic crime issues faced by business and government, through educational programs, policy guidance, research, and solutions. The Institute fosters a rich learning environment that positions graduates to assume key roles in the fields of economic crime, fraud, and risk management. The Institute is a forum for the exchange of ideas, solutions, and technology for managing the risk of economic crime and fraud.

www.utica.edu

An Exciting Time!

The Economic Crime Institute of Utica College has a new executive director: George E. Curtis, professor and former director of economic crime programs. Dr. Curtis developed the fraud management component of the MBA program in economic crime and fraud management at UC, and was also responsible for developing the College's major in cybersecurity and information assurance.

Construction of a new state-of-the-art facility at Utica College will be completed this fall; it will house academic programs in economic crime and justice studies, as well as research facilities for forensic computer examination and information protection. In addition to highly sophisticated classrooms and teaching and research laboratories, the building will house a Sensitive Compartmented Information Facility (SCIF) that will allow UC to provide critical training to law enforcement personnel, and provide CIMIP researchers with secure access to highly confidential and classified material.



George Curtis, J.D.

*Executive Director
Economic Crime Institute
of Utica College*



Martin Biegelman, CFE, CCEP

*Chair, ECI Board of Advisors
Director, Financial Integrity Unit
Microsoft Corporation*

“The worldwide threat of economic crime has never been greater for businesses, governments, and consumers. Corruption, money laundering, identity theft, and Internet scams are growing at alarming rates on a global scale. This conference brings together thought leaders and subject matter experts in an exceptional training venue. This conference is not to be missed.”

- Martin Biegelman, CFE, CCEP

Conference Agenda

WEDNESDAY, OCTOBER 22, 2008

4:30	Registration	Lobby Area
5:00 – 6:00	Roundtable Discussion: Economic Crime Programs at Utica College	Location - TBA
Discussants: R. Bruce McBride, Ed.D. <i>Executive Director, Economic Crime and Justice Studies, Utica College</i>		Jack C. Cascio <i>Vice President, Global Security and Investigations J.P. Morgan Chase Graduate, Economic Crime Management Program</i>
Donald Rebovich, Ph.D. <i>Chair, Economic Crime Programs, Utica College</i>		Tom Lowry <i>Superintendent and Senior Financial Officer, Royal Canadian Mounted Police Graduate, Economic Crime Management Program</i>
6:00 – 7:30	Reception on the Plaza	Courtyard Adjacent to Pony Express Lounge
7:30 – 9:00	Dinner	Osgood Dining Hall
9:00 – 10:30	Hospitality and Networking	Location TBA

P.M.

THURSDAY, OCTOBER 23, 2008

6:30	Registration	Osgood Dining Hall
7:00 – 8:15	Breakfast	Osgood Dining Hall
8:00	Registration	North Building Conference Hall
8:15 – 8:45	General Session	North Building Conference Hall

Welcoming Remarks

Martin Biegelman, CFE, CCEP
*Chair, ECI Board of Advisors
 Director, Financial Integrity Unit
 Microsoft Corporation*

Alexander Lazaroff
*Chief Inspector, U.S. Postal
 Inspection Service*

Todd S. Hutton, Ph.D.
President, Utica College

8:45 – 9:45 Keynote Address

Alice S. Fisher (Invited) | North Building Conference Hall
Former Assistant Attorney General, Criminal Division, U.S. Department of Justice

9:45 – 10:30 Panel Presentation: "Global Fraud Threats: As We See Them"

Moderator/Panelist: Raymond Philo, Chief, New Hartford (NY) Police Department

Panelist: Craig Magaw

Special Agent in Charge, Criminal Investigation Division, U.S. Secret Service

10:30 – 10:50	Break	Snack Station
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10:50 – 11:35 Panel Presentation: "Preventing Fraud Through Compliance"

Moderator/Panelist: Richard Girgenti, J.D.

Director, ECI Board of Advisors; Principal, Forensic and Investigative Services, KPMG, LLP

Panelists:

Martin Biegelman, CFE, CCEP
*Director, Financial Integrity Unit,
 Microsoft Corporation*

Darryl S. Neier, CFE
Partner, Litigation Support Group, Sobel & Co. LLC

11:35 – 12:15 Presentation: "The Proliferation of Public Corruption Crimes on a Global Scale"

Presenter: Scott Moritz | North Building Conference Hall
Executive Director, Daylight Forensic and Advisory LLC

12:15 – 1:15	Lunch	Osgood Dining Hall
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A.M.

1:30 – 2:15 **Panel Presentation: “Emerging Global Threats in Identity Theft and Fraud”**

Moderator: Donald J. Rebovich

Executive Director, Center for Identity Management and Information Protection at Utica College

North Building Conference

Panelists:

Harold “Buddy” Lane

*Assistant Chief Inspector,
US Postal Inspection Service*

Dan Larkin

*Unit Chief, Internet Crime Complaint Center,
Federal Bureau of Investigation
Founder, National Cyber-Forensics & Training Alliance*

2:15-3:00 **Breakout Session 1**

North Building Conference

Crimes and Trends:

Mortgage Fraud

Jerry Carmody

*Assistant Inspector in Charge, Boston
U.S. Postal Inspection Service*

Jack C. Cascio

*Vice President, Global Security and
Investigations, J.P. Morgan Chase*

Tools and Techniques:

**Vendor Fraud: Detection and
Prevention Tools and Techniques**

R. Andy Wilson

Managing Director, Wilson & Turner

ID Theft and Data Protection:

**Predicting Geographic Hotspots
for Identity Crimes**

Cooper Bachman

Analyst, ID Analytics

Risk and Compliance:

Identifying Internal Risks

David W. Miller

Senior Audit Manager, Internal Audit, J.C. Penney

3:00 – 3:15

Break

Snack Station

3:15 - 4:00 **Breakout Session 2**

North Building Conference

Crimes and Trends:

**Trade-Based Money Laundering
and Terrorist Financing**

John Zdanowicz

*Florida International Bankers Association
Professor of Finance, Florida
International University*

Tools and Techniques:

**The Basics of Forensic Accounting
in Fraud Examination**

Richard Riley

Assistant Professor, West Virginia University

ID Theft and Data Protection:

**Important ID Theft
Factors for State and Local
Law Enforcement**

Donald J. Rebovich

*Executive Director, Center for Identity
Management and Information
Protection (CIMIP) of UC*

Risk and Compliance:

Anti-Money Laundering Compliance

George Milonas

*Senior Compliance Officer, AML Operations,
J.P. Morgan Chase*

4:00 – 4:45 **Thought Leadership Discussion: A Roundtable Discussion with ...**

North Building Conference

Martin Biegelman, CFE, CCEP

*Director, Financial Integrity
Unit, Microsoft Corporation*

Tom Lowry

*Superintendent and Senior
Financial Officer, Royal
Canadian Mounted Police*

Sharon Curry, CFE

*Director of Corporate Investigations
Global Security, Aviation, and Travel
Wal-Mart Stores, Inc.*

5:00 – 6:30 **Reception on the Plaza**

Courtyard

6:30 – 8:30 Dinner

Osgood Dining Hall

8:00 – 11:00 Capital Landmarks Tour

TBA

8:30 – 10:30 Hospitality and Networking

P.M.

Schedule is subject to change. Check www.utica.edu/eciconference for updates.

FRIDAY, OCTOBER 24, 2008

6:30 Registration | Osgood Dining Hall

7:00 – 8:00 Breakfast | Osgood Dining Hall

8:10 – 9:10 **Keynote Address** | North Building Conference Hall

Greg Farrell

Investigative Reporter, USA Today; Author, Corporate Crooks:

How Rogue Executives Ripped Off Americans . . . and Congress Helped Them Do it

9:15 - 10:00 **Breakout Session 3** | North Building Conference

Crimes and Trends:

Cybersquatting and Brand Jacking

Susan Pai

*Investigator, Financial Integrity Unit,
Microsoft Corporation*

ID Theft and Data Protection

Cross Border Cybercrime and
Identity Frauds

Dan Larkin

*Unit Chief, Internet Crime Complaint
Center, Federal Bureau of Investigation
Founder, National Cyber-Forensics &
Training Alliance*

Tools and Techniques:

Fraud Prevention and Detection Tools:

Facilitating Private-Public Cooperation

Raymond Schick

*Vice President, Fraud Prevention Manager,
Global Security and Investigations,
J.P. Morgan Chase & Co.*

Risk and Compliance:

Enterprise Risk Management for Fraud
Prevention and Compliance

Tim Hedley [Invited]

Partner, Forensic and Litigation Services, KPMG, LLP

10:00 – 10:20 Break | Snack Station

10:20 – 11:05 **Breakout Session 4** | North Building Conference

Crimes and Trends:

Retail Frauds— How to Detect and
Conduct Internal Investigations

Sharon Curry, CFE

*Director of Corporate Investigations,
Global Security, Aviation, and Travel
Wal-Mart Stores, Inc.*

ID Theft and Data Protection:

Investigative Data Collection from ISPs

John LoGalbo

*Assistant General Counsel Compliance
and Investigations, AOL*

Tools and Techniques:

Cross-Border Investigation Problems and Procedures

Jonathan Rusch

*Deputy Chief for Strategy and Policy, Fraud Section,
Criminal Division, U.S. Department of Justice*

Tripp Brinkley

*Inspector, U.S. Postal Inspection Service, currently serving
with the City of London Police Economic Crime Department*

Risk and Compliance:

Corporate Governance, Sarbanes-Oxley, and Compliance

John McDermott

Vice President, Corporate Compliance Investigations, CA, Inc.

11:10 **Panel Presentation:**
"Where Do We Go From Here?" | North Building Conference

Moderator: George E. Curtis, Executive Director, Economic Crime Institute of Utica College

Panelists:

Kenneth R. Jones

*Deputy Chief Inspector,
U.S. Postal Inspection Service*

Ariel Ramirez

*Corporate Director, Special Investigations
Siemens Corporation*

11:55 – 1:00 Lunch | Osgood Dining Hall

www.utica.edu

CPE CREDITS AVAILABLE

A.M.

BolgerCenter

a DOLCE Hotel & Conference Destination

9600 Newbridge Drive
Potomac, MD 20854-4436
Phone: 301.983.7000
www.bolgercenter.dolce.com



Set on 83 acres of land in beautiful Potomac, Maryland, just outside Washington, DC, the Bolger Center combines form and function for the discerning meeting planner. The Bolger Center is one of the largest conference and training facilities in the Washington, DC metropolitan area.

From Union Station Metro Station

Take Massachusetts Avenue West toward Washington D.C. Look for signs for 495, toward the end of Massachusetts Avenue Bear Right onto 495 North From 495 take exit 39, River Road (route 190 west). Continue on River Road until you reach Falls Road; make a Right onto Falls Road. Continue on Falls Road, at the next light make a Right onto Democracy Blvd. Follow Democracy Blvd. until Newbridge Drive, make a Right on Newbridge. Take the 1st Right into William F. Bolger Center.

From Bethesda Metro Station

Follow signs to Old Georgetown Road North (Route 187) Take a left onto Democracy Blvd. Continue 4 miles on Democracy Blvd, make a Left on Newbridge Drive. Take the 1st Right into William F. Bolger Center.

From L'efant Plaza Metro Station

Take 395 South (14th Street Bridge), to G.W. Parkway (West). Look for signs for 495, toward the end of the parkway Bear Right onto 495 North. From 495 take exit 39, River Road (route 190 west). Continue on River Road until you reach Falls Road; make a Right onto Falls Road. Continue on Falls Road, at the next light make a Right onto Democracy Blvd. Follow Democracy Blvd. until Newbridge Drive, make a right on Newbridge. Take the 1st Right into William F. Bolger Center.

From Dulles Airport (IAD)

Take Dulles access road (toll road 267) towards Washington, D.C. Take 495 North towards Fredrick/Baltimore. At the 495/270 split, take 270 North. Take the first exit, Democracy Boulevard and turn left at the end of the ramp. The Bolger Center will be on your left hand side in approximately 2 miles. Follow signage to guest registration.

From Reagan/ National Airport (DCA)

As you exit the airport, you will be on the George Washington Parkway. Bear right to take 495 North towards Fredrick/Baltimore. At the 495/270 split, take 270 North (left lanes). Take the first exit, Democracy Boulevard and turn left at the end of the ramp. The Bolger Center will be on your left hand side in approximately 2 miles. Follow signage to guest registration.

From Baltimore Washington Int. Airport (BWI)

Exit airport on 195 towards 05. Take 95 South towards Washington, D.C. Take 495 West towards Northern Virginia and Silver Spring, MD. Exit Old Georgetown Road and turn right at the end of the ramp. Move into your far left lane. Take left on Democracy Boulevard. The Bolger Center will be on your left hand side in approximately 5 miles. Follow signage to guest registration.

Registration Fees

Corporate Registration Fee	\$750
<i>Includes standard lodging, meals (3 per day), all snacks, receptions, conference materials</i>	
Academics, Law Enforcement and Government Fee	\$550
<i>Includes standard lodging, meals (3 per day), snacks, receptions, conference materials</i>	
Student Registration	\$500
<i>Includes standard lodging, meals (3 per day), snacks, receptions, conference materials</i>	
Government/Academic/Law Enforcement/Students Registration Fee (without lodging)	\$200
<i>Includes lunch, receptions, conference materials</i>	
Corporate Registration Fee (without lodging)	\$300
<i>Includes lunch, receptions, conference materials</i>	
Lodging upgrade to Deluxe Room	additional \$40
Lodging upgrade to Suite	additional \$80

ECI Conference Registration Form

First Name

Last Name

Nickname for Badge

Title

Company/Agency

Address

City

State

Zip Code

Telephone

Fax

Email

Registration Fees and Payment Information

Without Lodging *(Includes lunch, snacks, receptions and conference materials)*

- Corporate \$300
 Government/Academic/Law Enforcement/Student \$200

With Lodging - 2 nights

(Includes standard room, meals, snacks, receptions and conference materials)

- Corporate \$750
 Government/Academic/Law Enforcement \$550
 Student \$500

Optional room upgrades *(Limited availability)*

- Deluxe \$40 additional (2 nights)
 Suite \$80 additional (2 nights)

Total Amount \$

Payment Type Check (Payable to Utica College) Credit Card

Credit Card Type MasterCard Visa Discover American Express

Credit Card Number

Exp. Date

Name and company as it appears on card

- I authorize Utica College/ECI to charge my account the registration fees for this conference

**Complete registration form and mail to: ECI Conference,
Utica College, 1600 Burrstone Road, Utica, NY 13502**



REGISTER ONLINE!
www.utica.edu/eciconference

